

# Denali Equine Text Messaging Privacy Policy

**Effective Date:** January 1<sup>st</sup>, 2024

Denali Equine ("we," "our," or "us") values your privacy and is committed to protecting your personal information. This Text Messaging Privacy Policy ("Policy") describes how we collect, use, and protect the information you provide when you communicate with us via text message.

## 1. Information We Collect

When you text us, we may collect the following information:

- Your mobile phone number
- The content of your messages
- The date and time of your messages

## 2. How We Use Your Information

We use the information we collect to:

- Respond to your inquiries and provide customer support
- Schedule appointments and communicate regarding services
- Send you important updates and notifications about our services
- Improve our services and customer experience

## 3. Sharing Your Information

We do not share any client data with third parties. No information will be shared nor sold with third parties/affiliates for marketing/promotional purposes. Your personal information is kept confidential and is not disclosed to any outside organizations except as required by law or with your explicit consent.

## 4. Data Security

We implement reasonable security measures to protect the confidentiality and integrity of your personal information. However, no data transmission over the internet or mobile networks can be guaranteed to be 100% secure.

## 5. Your Choices

You can opt out of receiving text messages from us at any time by replying with "STOP" to any message you receive. Upon receipt of your opt-out request, we will send a final confirmation message and cease sending you text messages.

## 6. Changes to This Policy

We may update this Policy from time to time. If we make material changes, we will notify you by updating the effective date at the top of this Policy and sending you a text message.

## 7. Contact Us

If you have any questions or concerns about this Policy or our practices, please contact us at: [DenaliEquine@gmail.com](mailto:DenaliEquine@gmail.com) Or call us at (910) 773-0731

By choosing to texting Denali Equine, you acknowledge that you have read, understood, and agree to this Text Messaging Privacy Policy.

